



# OKLAHOMA CITY BALLET

## ORGANIZATIONAL RESOURCES PROFILE

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### SERVING

Oklahoma City

### TYPE

Arts

### WEB SITE

[www.okcballet.com](http://www.okcballet.com)

### COMMUNITY IMPACT

*Annual Savings by using 501tech as a service provider is the equivalent of two ballet dancers.*

## ABOUT THE OKLAHOMA CITY BALLET

Oklahoma City Ballet seeks to inspire its audience through classical and contemporary dance performances, a strong educational program and community service. Oklahoma City Ballet is committed to its community and being a part of the wonderful evolution that this city is currently undergoing.

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**YOUR CITY.**

**YOUR BALLET.**

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With more company dancers than ever before, it is a company that is growing quickly and this level of growth means that getting the technology equation right is critical to continued success.



## Services Implemented

Help Desk

Back Office Technical Support for Servers

Procurement Services

***“Moving from a commercial provider to 501tech allows me to not worry about troubleshooting.”***

***Adrienne Hubbard,  
Director of Finance  
& Administration***

## SEARCH FOR THE RIGHT PARTNER

The Oklahoma City Ballet had a previous technology service provider, however the need for a low cost, high quality service provider forced the ballet to start to look elsewhere. The criteria for a new partner: they needed to be effective, responsive, and affordable. It seemed that everywhere that staff searched technology services were difficult to price, hard to understand, and exorbitantly expensive. Eventually the search for the right service provider led Adrienne Hubbard, Director of Finance & Administration, to a 501tech presentation. Here Hubbard describes her experience:

*“It was very impressive. I walked into the meeting expecting yet another service organization that wouldn’t be able to meet our needs. But the cost of services offered for the entire year were less than a single month’s cost of our former provider. In addition, after we signed on 501tech was able to use their procurement connections to help with our end-user products purchases and everything we’ve bought they’ve been able to find a better deal than we could have gotten otherwise.”*

## NEW STANDARD FOR IT SERVICE

Hubbard fully expected that the onboarding process for 501tech would be a real challenge: the ballet was moving to a new location and they had been plagued with technology problems from outdated or misconfigured solutions. But “it went so smoothly, so much more smoothly than I could have ever imagined the move going”, says Adrienne Hubbard.

Moving from a commercial provider to 501tech allows the Oklahoma City Ballet to focus more on community service. The value of a service provider who is also a non-profit is that they understand the problems non-profits have to solve.

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## WHY WE RECOMMEND 501TECH

*“Finding the right IT service provider is difficult for nonprofit organizations who typically have to make a choice between quality of service and cost. 501tech provides both so that making a choice is unnecessary. I wholeheartedly encourage every nonprofit to explore the benefits that they provide.”*

- Adrienne Hubbard



*“501tech... I think every nonprofit should use them.”*